

"Your trip for just \$25" CONTEST

CONTEST RULES (the "Rules")

The "Your trip for just \$25" contest (the "Contest") is organized by Transat Tours Canada Inc. operating under the name Transat Holidays (the "Organizer"). The Contest begins on January 6, 2012 at 00:01, Montreal time (the "Contest Opening Date"), and ends on January 31, 2012, at 23:59, Montreal time (the "Contest Closing Date").

1. ELIGIBILITY

The Contest is open to all residents of Canada who have reached the age of majority in their province or territory of residence by the Contest Opening Date, except for employees, agents and representatives of the Organizer, their subsidiaries, affiliates, affiliated companies, advertising or promotion agencies, the suppliers of material, prizes and services related to this Contest, and any other stakeholder directly related to the holding of the Contest, as well as the members of their immediate family (father, mother, brothers, sisters, children and legal or de facto spouse) and anyone with whom these employees, representatives and agents reside.

2. HOW TO ENTER

2.1 Purchase necessary

2.1.1 To be entered automatically into the Contest, the contestant (the "Contestant") must purchase a Transat Holidays South package, Florida package, Europe package, Europe coach tour, a cruise bought in conjunction with a CanJet or Air Transat flight, a South or Europe return flight on Air Transat or CanJet for travel between January 9 and October 31, 2012.

2.2 The Contestant who has booked his South package, Florida package, Europe package, Europe coach tour, a cruise bought in conjunction with a CanJet or Air Transat flight, a South or Europe return flight on Air Transat or CanJet is eligible for the daily Prize (defined below) draw, to be held from January 9, 2012 at 4:00 p.m., Montreal time and February 1, 2012 at 4:00 p.m., Montreal time. Limit of one (1) Contest entry per reservation booking during the Contest period, which is between the Contest Opening Date and Closing Date.

2.3 No purchase necessary

2.3.1 To enter the Contest by mail, without purchase, print your full name, home address, home telephone number, age and a 50-word text describing the reasons why you would like to win this Contest. Then simply mail your letter to the following address: "Your trip for just \$25", 300 Leo Pariseau Street, Suite 1000, Montreal (Quebec) H2X 4C2. Mailed entries must be received before the Contest Closing date. Only one entry per person per home address is permitted.

3. PRIZES

Twenty-five (25) prizes (hereinafter the **Prize**) shall be awarded.

3.1 The **Prizes** consist of a booking reimbursement minus twenty-five dollars (\$25), for up to \$4,000 CDN per file. The purchase will be refunded in the form of payment that the original booking was made.

3.2 In the event that the Prize is won without purchase, one (1) gift certificate worth a maximum of four thousand (\$4,000) dollars CDN will be awarded to the Winner by the Contest Organizers.

4. CONDITIONS ATTACHED TO THE PRIZES

4.1 Bookings are subject to the availability of Transat Tours Canada at the time of reservation. The Terms and Conditions of Transat Holidays' current Sun, Europe, Cruise and Florida brochures apply. Taxes, airport fees, customs duties, entry fees and tourist cards, surcharges, insurance charges, personal expenses, personal travel insurance and travel documents are not included in the Prize. The Contest Organizers strongly recommend the purchase of travel insurance.

4.2 The Prize offered must be accepted as awarded and is not exchangeable, refundable, transferable or convertible into cash.

5. DRAW

5.1 One (1) random draw will be made every day (**excluding week-ends**) from January 9 to February 1, 2012 (inclusively);

A total of twenty-five (25) random draws will be held for all bookings made between the Contest Opening and Closing Dates, as well as all participation forms, letters and bulletins received before the Contest Closing Date.

A draw will take place at 4:00 pm Montreal time every day (**excluding week-ends**) between January 9, 2012 and February 1, 2012 (inclusively), at the Transat Holidays office at 300 Léo Pariseau, Suite 1000, Montreal (Quebec) H2X 4C2.

6. PRIZE CLAIM

6.1 In order to be declared a winner, the selected Contestant must:

6.1.1 Be reached by email or by telephone by the Contest Organizer within forty-eight (48) hours of the draw and correctly answer a mathematical skill-testing question. If the selected entrant cannot be reached by telephone within forty-eight (48) hours from the initial call, all of his or her rights to the Prize shall be forfeited and an alternative entry will be randomly drawn. If the second participant cannot be contacted by telephone or email within forty-eight (48) hours from the initial call, all of his or her rights to the Prize shall be forfeited and an alternative entry will be randomly drawn. If it is impossible to reach the 3rd Participant by telephone or by email within forty-eight (48) hours from the initial call, the Prize shall be deemed forfeited.

6.1.2 Complete and sign a declaration and liability waiver form (hereinafter the **Declaration Form**) sent by the Contest Organizers and return within 10 working days following its receipt.

6.2 Winners will be announced by February 1, 2012.

6.3 In default of observing any of the conditions mentioned above or any other conditions stipulated in these Rules, the selected Contestant will be disqualified and the Prize that would have been awarded will be forfeited. Upon receipt of the duly completed and signed Declaration Form, the Contest Organizers will contact the winners in order to inform them on how to take possession of their prize.

7. PERSONAL INFORMATION

- 7.1 From time to time, the Organizer, with the Contestant's consent, may use the personal information provided for the purpose of:
- 7.1.1 Communicating with the winner so he/she can take possession of the Prize;
 - 7.1.2 Communicating with the Contestant directly in relation to goods and services offered by the Organizer, including special offers and information on travel services; and
 - 7.1.3 Conducting a survey regarding the effectiveness of the website, advertising and sales efforts made by the Organizer.
- 7.2 The Contestant shall indicate whether he/she consents to his/her personal information provided on the entry form being used by checking the box to this effect on the official entry form, or by indicating on the hand-printed entry form and mailing it in. For further information regarding the use of personal information by the Organizer as described in the *Policy regarding the protection of personal information and the right to privacy* adopted by Transat A.T. Inc. and its affiliates, the Contestant is invited to visit www.airtransat.com and/or www.transatholidays.com.

8. GENERAL CONDITIONS

- 8.1 The Contest Organizer reserves the right to disqualify a Contestant or cancel his/her entry if he/she enters or attempts to enter this Contest in a manner that does not comply with these Rules. This Contestant may be turned over to the appropriate judicial authorities. Any decision of the Contest Organizer regarding this aspect of the Contest is final.
- 8.2 By entering this Contest, the selected Contestant agrees, without receiving any additional compensation, to the use of his/her name, address, city, province, voice, comments, photographs and/or other likeness for advertising and promotional purposes by the Organizer.
- 8.3 This Contest is subject to federal, provincial and municipal laws, regulations and by-laws.
- 8.4 Any forms that are incomplete, received after the Contest Closing Date, lost, irregular in any way or sent by an unauthorized method shall be deemed null and void and will not be accepted for the draw.
- 8.5 The Contest is administered by the Organizer. The Organizer will assume no responsibility for any problem, failure or technical malfunction of a network line, online computer system, peripheral telephone, software, server, provider, email or browser or any other technical malfunction that may occur, including, but not limited to, a problem of transmission or non-transmission, for any reason whatsoever. The Organizer is not responsible in any way for erroneous or inaccurate information, whether caused by website users or by the equipment and/or programs associated with or used by the Contest or by a technical or human error that may have occurred in conducting the Contest. The Organizer assumes no responsibility for any error, omission, interruption, loss or fault relating to operation or transmission, failure of communication lines, loss or destruction. The Organizer is not responsible for any injuries or damages that may result from the holding of the Contest. The Organizer reserves the right to destroy all the documents pertaining to the Contest once the retention period as required by law has expired. The Organizer reserves the right, at its sole discretion, to cancel, modify or postpone the Contest at any time, without prior notice, if any factor prevents the holding of the Contest pursuant to these Rules or in accordance with any law, regulation, by-law or policy of any entity having jurisdiction over the Organizer.

- 8.6 By entering the Contest, the Contestant acknowledges having read and understood these Rules and agrees to be bound by them and to comply with them. The Contestant declares that the Rules are understandable and reasonably available for consultation.
- 8.7 The winner's name may be obtained by writing to "Your trip for just \$25", Transat Holidays, 300 Leo Pariseau, Suite 1000, Montreal (Quebec) H2X 4C2, contact person Mylène Lefebvre.
- 8.8 Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux (the "Régie") for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.